

Media Release

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Model Pick n Pay brings consumers constant lower prices for basic food commodities

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Pick n Pay Namibia, a subsidiary of the Ohlthaver and List Group of Companies announced today that it would buy-in flour in bulk to combat the announced flour price increase which becomes effective on 5 October 2010.

Says Henry Feris, MD of PnP Namibia: “Flour is a staple food and one that is used in so many important everyday foodstuffs for our Namibian consumers. We know that 2010 has still been a tough year for many and that basic commodities should be affordable to all. The announcement of the flour price increase has been made and we wish to spare our shoppers an increase in price for at least a month or as long as stock lasts. We have thus decided to buy-in bulk so that we can still deliver bread and the like at the ‘old’ price.”

Pick n Pay Namibia endeavours to keep prices at a minimum for as long as possible in order to enhance shopping pleasure and to add value for money to their consumers. This is also evident with the NO NAME brand which is more affordable and often saves the shopper quite a bit of money when purchasing these goods.

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