



Namibia Breweries Limited

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Media Release

Ref:

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Otjiwarongo Self-Help Centre receives goods from NBL

for immediate release

On 19 August 2010 Namibia Breweries Limited handed over Medicinal products, two bicycles, track suits and milk formula to the total value of N\$ 5000.00 to John Edward Hinda, Centre Supervisor of the Multi-Purpose Help Centre of the Otjiwarongo Municipality. Says Patricia Hoeksema of NBL: “ As a truly Namibian company, committed to the country, NBL supports various important causes from Orphans and Vulnerable children to the promotion of responsible drinking through various programmes. The Otjiwarongo Multipurpose Youth Resource Centre is one of the charities NBL supports on a regular basis and depot staff of NBL also often lends support with initiatives such as tree planting and many more.”

At the hand-over John Hinda of the Centre thanked Namibia Breweries Limited for their unwavering support and called on Dr. Laurie Marker, winner of the July month of the NBL Ambassador programme to officially hand over the goods. Namibia Breweries Limited officially launched the NBL Ambassador of the year programme in June 2010 and Dr. Marker was the first winner. Every month, as part of this programme, NBL also donates N\$ 5000.00 to the nominator (i.e. the person who nominated the winner) and the nominator may choose a charity from a list of charities supported by NBL. The nominator of Dr. Marker did not want to receive her N\$ 5000 but chose a charity in the town, closest to Dr. Marker. The second person who nominated Dr. Marker will receive the N\$ 5000.00 and will be announced via the media soon.

ends

About the programme:

In March this year Namibia Breweries Limited (NBL) launched their 2090 campaign which symbolises 20 years of Namibian Independence and 90 years of brewing excellence at NBL. A number of initiatives have been planned for the year and one of them is the NBL *Namibian Ambassador 2010*. *The programme was officially launched to the public and media in June with guest of honour Prime Minister Nahas Angula.*

The NBL Namibian Ambassador programme was initiated by Namibia Breweries and the brand Windhoek Lager is associated with it. NBL aims to celebrate Namibians



The tradition of quality.



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who have flown the national flag and received recognition internationally. Under consideration are academics, sports personalities, entrepreneurs, and humanitarians.

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